

Mahindra Manulife Consumption Fund

(An open ended equity scheme following Consumption theme)



Investment Objective

The investment objective of the Scheme is to generate long term capital appreciation by investing in a portfolio of companies that are likely to benefit from consumption led demand in India. However, there can be no assurance that the investment objective of the Scheme will be achieved.



Fund Features

- Invests in segments with strongest contribution potential to India's growing GDP
- Focuses on segments largely insulated from global volatility
- Participating in India's Consumption Growth Theme



Fund Manager and Experience

Fund Manager: Mr. Abhinav Khandelwal

Total Experience: 14 years

Experience in managing this fund: 2 years and 4 months (Managing since April 1, 2022)

Fund Manager: Ms. Fatema Pacha

Total Experience: 18 years

Experience in managing this fund: 3 years and 7 months (Managing since December 21, 2020)



Portfolio Stats

Portfolio Turnover Ratio (Last 1 year): 0.81

Standard Deviation: 11.85%

Beta: 0.75

Sharpe Ratio#: 1.20

Jenson's Alpha : 0.1490

#Risk-free rate assumed to be 6.55% (MIBOR as on 31-07-24)

Source: www.mmda.org

Note: As per AMFI guidelines for factsheet, the ratios are calculated based on month rolling returns for last 3 years. Data as on July 31, 2024



Scheme Details

Date of allotment: November 13, 2018

Benchmark: Nifty India Consumption TRI

Option: IDCW (IDCW Option will have IDCW Reinvestment (D) & IDCW Payout facility) and Growth (D) D-Default

Minimum Application Amount: Rs. 1,000 and in multiples of Re. 1/- thereafter

Minimum Additional Purchase Amount: Rs. 1,000 and in multiples of Re. 1/- thereafter

Minimum Weekly & Monthly SIP Amount: Rs 500 and in multiples of Re 1 thereafter

Minimum Weekly & Monthly SIP installments: 6

Minimum Quarterly SIP Amount: Rs 1,500 and in multiples of Re 1 thereafter

Minimum Quarterly SIP installments: 4

Minimum Amount for Switch in: Rs. 1,000/- and in multiples of Re. 0.01/- thereafter.

Minimum Amount for Redemption / Switch-outs: Rs. 1,000/- or 100 units or account balance, whichever is lower in respect of each Option.

Monthly AAUM as on July 31, 2024

(Rs. in Cr.): 255.32

Monthly AUM as on July 31, 2024

(Rs. in Cr.): 280.75

Total Expense Ratio¹ Regular Plan: 2.38%

as on July 31, 2024: Direct Plan: 0.69%

Load Structure:

Entry Load: NA.

Exit Load: • An Exit Load of 1% is payable if Units are redeemed / switched-out upto 3 months from the date of allotment;

• Nil if Units are redeemed / switched-out after 3 months from the date of allotment.



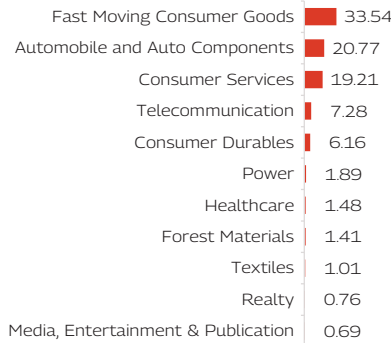
NAV as on July 31, 2024:

NAV/Unit	Regular Plan (In Rs.)	Direct Plan (In Rs.)
IDCW	19.1101	21.4254
Growth	23.7642	26.1974

PORTFOLIO (• Top Ten Holdings - Issuer wise) as on July 31, 2024

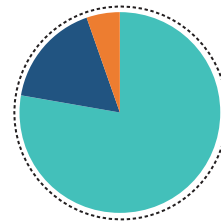
Company / Issuer	% of Net Assets	Company / Issuer	% of Net Assets
Automobile and Auto Components		20.77	
• Maruti Suzuki India Ltd.	4.20	Britannia Industries Ltd.	2.16
• Mahindra & Mahindra Ltd.	4.14	Colgate Palmolive (India) Ltd.	2.01
• Hero MotoCorp Ltd.	3.03	United Spirits Ltd.	1.94
TVS Motor Company Ltd.	2.23	Godrej Consumer Products Ltd.	1.79
Tata Motors Ltd.	2.15	Jyothy Labs Ltd.	1.60
Amara Raja Energy & Mobility Ltd	1.97	Mrs. Bectors Food Specialities Ltd.	1.60
CEAT Ltd.	1.92	Gillette India Ltd.	1.56
Varroc Engineering Ltd.	1.09	Varun Beverages Ltd.	1.24
LG Balakrishnan & Bros Ltd.	0.04	Doms Industries Ltd.	1.09
Consumer Durables		6.16	
Bata India Ltd.	1.93	Nestle India Ltd.	1.05
Blue Star Ltd.	1.47	Tata Consumer Products Ltd.	0.99
Greenply Industries Ltd.	1.39	Forest Materials	
Havells India Ltd.	1.36	1.41	
Consumer Services		19.21	
• Trent Ltd.	3.74	Century Textiles & Industries Ltd.	1.41
• Zomato Ltd.	2.78	Healthcare	
• Avenue Supermarts Ltd.	2.50	1.48	
Aditya Vision Ltd	1.98	Max Healthcare Institute Ltd.	1.48
Aditya Birla Fashion and Retail Ltd.	1.84	Media, Entertainment & Publication	
FSN E-Commerce Ventures Ltd.	1.75	0.69	
Thomas Cook (India) Ltd.	1.39	D.B.Corp Ltd.	0.69
Info Edge (India) Ltd.	1.35	Power	
Restaurant Brands Asia Ltd.	0.98	1.89	
Chalet Hotels Ltd.	0.90	Tata Power Company Ltd.	1.89
Fast Moving Consumer Goods		33.54	
• Hindustan Unilever Ltd.	7.23	Realty	
• ITC Ltd.	7.06	0.76	
• Dabur India Ltd.	2.23	Telecommunication	
		7.28	
		• Bharti Airtel Ltd.	4.30
		Indus Towers Ltd.	2.01
		Bharti Hexacom Ltd.	0.97
		Textiles	
		1.01	
		Kewal Kiran Clothing Ltd.	1.01
		Equity and Equity Related Total	
		94.20	
		Cash & Other Receivables	
		5.80	
		Grand Total	
		100.00	

SECTOR ALLOCATION (%)



Data as on July 31, 2024

THEME BASED SECTOR ALLOCATION* (% of Equity Holdings)



*Investible sector as per SID

Data as on July 31, 2024

IDCW HISTORY

Record Date	Plan(s) / Option(s)	IDCW	Face Value	Cum-IDCW NAV
		(Rs. per unit)	(Rs. per unit)	(Rs. per unit)
17-Mar-22	Regular IDCW	1.00	10	13.1211
17-Mar-22	Direct IDCW	1.00	10	13.9060
27-Feb-23	Regular IDCW	1.00	10	13.3749
27-Feb-23	Direct IDCW	1.00	10	14.4631
14-Mar-24	Regular IDCW	1.00	10	16.9634
14-Mar-24	Direct IDCW	1.00	10	18.7727

Pursuant to payment of IDCW, the NAV of the IDCW Option(s) of the Scheme/Plan(s) falls to the extent of payout and statutory levy, if any. Past performance may or may not be sustained in future and should not be used as a basis for comparison with other investments.

For complete list of IDCWs, visit www.mahindramanulife.com.

¹Includes additional expenses charged in terms of Regulation 52(6A)(b) and 52(6A)(c) of SEBI (Mutual Funds) Regulations, 1996 and Goods and Services Tax.

IDCW: Income Distribution cum Capital Withdrawal

Please refer Page no. 29 for Product Labelling and Benchmark Riskometer